SARINE STRONGER TOGETHER

Sarine's efforts during COVID-19



This year, the world has been struck by an unforeseen and relentless force, COVID-19.

Sarine, as a company, is doing everything it can to help those around the world who are in more difficult circumstances.

Over the past few months, Sarine took part in various initiatives in order to help families, customers, and companies slowly get back on their feet.

'The COVID-19 pandemic is truly a human crisis unlike anything we have ever seen. It continues to impact the communities we live in, our way of life, and is affecting the diamond market in unprecedented ways.

Sarine is determined to help diamond retail turn a crisis into an opportunity. We are providing our customers with new business tools to enhance their sales capabilities."

-David Block, CEO



HAND IN HAND WITH CHINA. 守望相助, 齐心抗疫!中国加油!武汉加油!

In early February Sarine donated thousands of protective face masks, which were distributed to our Chinese customers, partners, and colleagues. Many are facing a difficult time, and this is our way of showing our support. A huge thank you to the Sarine APAC team who coordinated this incredible initiative. Our prayers and best wishes to all those affected. Stay safe!









FOOD DISTRIBUTION IN NAMIBIA

Sarine's official distributor in Namibia, Doron Cohen, Nuska investment, together with Namdia, Namib Desert Diamonds, donated and distributed 9000 kg of food parcels to 3 different areas in Okahandja Park for around 200 families. We thank you and acknowledge this wonderful operation during such unprecedented times.









FOOD DISTRIBUTION IN SURAT

Surat holds a special place in our minds and hearts, and specifically that region was struggling with the spread of the virus.

Sarin India, and Head of CSR Committee, Ashish Bhadiyadra, along with all committee members, volunteered in distributing 500 food packages over the course of two days to the families of industry employees in the district.

The volunteering initiative, their courage, arrangement, and execution is unparalleled.













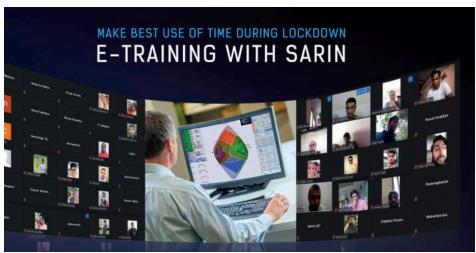
The Sarin India CSR committee has received high appreciation and acknowledgment from the authorities and press





E-TRAINING WITH SARIN INDIA

Sarine is determined to help customers turn a crisis into an opportunity. Sarin India is providing customers with new business tools to enhance their manufacturing capabilities and are also offering professional training – at no cost – to enhance employees' technology manufacturing skills and knowledge. (Planners and polishers could register for free, for features of Advisor® 7X)









SARINE TEAMS ARE FULLY COMMITTED TO CONTINUE SUPPORTING OUR WORLDWIDE CUSTOMERS.

The global pandemic is affecting our work, our families, and our lives. For us to ensure the safety of our employees, remaining healthy and secure is our highest priority. We are encouraging our teams to work through digital channels or with a safe distance apart from one another.

In May, Sarin India began providing services to the customers in Gujarat under the guidance of the Gujarat government. Our teams are all required to wear gear for safe and secure work while protecting themselves and others.











